

1500 catering professionals select the most successful catering innovations

Bauscher wins 'Catering Star 2010' with *Pleasure*

Weiden, Germany; December 2010. Bauscher Weiden, a brand of BHS tabletop AG, has been crowned 'Catering Star 2010' by the renowned trade magazine *Catering Inside*. The specialists in professional porcelain took first place in the 'Tabletop' category with their *Pleasure* collection. The winners were selected by competent people from the trade: the magazine asked around 1500 managers and purchasers in the catering segment which newly introduced products for professional catering, community catering and gastronomy impressed them the most last year.

The extravagant *Pleasure* collection features a flowing design which perfectly combines harmony and tension. The transition from rim to bowl and the raised strip framing the food area on two sides and following the contour of the plate bring additional life to the creative mix. This makes *Pleasure* suitable for a wide variety of uses from experimental cooking trends to traditional cuisine.

For further information contact:

Christian Wolfram
Engel & Zimmermann AG
Unternehmensberatung für Kommunikation
82131 Gauting, Germany
Tel: +49 (0)89 / 893 563 3, Fax: +49 (0)89 / 893 563 550
info@engel-zimmermann.de