

New items and attractive décor concepts:

Elegant and versatile: porcelain specialist BAUSCHER adds to its successful Enjoy collection

Weiden, March 2013: At this year's Internorga show in Hamburg BAUSCHER will showcase additional articles and décors in its successful *Enjoy* collection (8 – 13 March, Hall B7/Stand B7.410). The range now includes plates with narrow rims in four sizes and new soup bowls, providing restaurateurs with even more options for presenting their culinary creations in a highly individual and versatile way. BAUSCHER will also introduce "*Enjoy Colors*", five new decorating ideas that show the variety of the collection. Since its launch in 2010, *Enjoy* has been very popular with hotels and restaurants as well as professional caterers.

The collection's design already received an "honorable mention" in the 2011 international red dot product design competition and has now also been nominated for the 2013 German Design Award. Inspired by the natural curves of a delicate necklace, the *Enjoy* range features innovative shapes and offers a wide variety of options for food presentation.

Even more choice for attractive culinary creations

While the existing plates from the *Enjoy* collection, with their elegant, wide rims, are a real eye-catcher, the appeal of the new **narrow-rimmed plates** is their especially large surface area, making them the perfect addition to the *Enjoy* plate range and extending the options for food presentation.

BAUSCHER is adding a new **deep bowl for soups or stews** to the *Enjoy* range. This particularly large version holding 800 ml is ideal for presenting main meal soups and stews to advantage. It was designed especially with professional caterers in mind, but is also suitable for use in hotels and restaurants. Another size **soup cup** with matching **bowl** complements the selection.

Enjoy Colors: new décors for every ambience

BAUSCHER is demonstrating the versatility of the *Enjoy* collection with five new décor innovations:

- The fine lines of the **Effects** design produce a three-dimensional impression, blending into the rim and underlining its soft curve in the third dimension.
- The mosaic-like **Country Style** décor opens up different gastronomic backdrops depending on the color scheme. Red, for example, suits the contemporary country house style, while gray conveys understated elegance.
- **Fancy** brings a sophisticated highlight to any table setting. The grainy, mesh-like pattern produces a deceptively realistic effect that evokes high-quality leather.
- The floral pattern of **Modern Romance** has a loosely scattered effect. The interplay of the colors lends the stylized flower pattern with its silhouette-style blooms a special charm – ideal for cuisine that is inventive and light.
- With its vibrant and contemporary hues, the **Block Colors** range reawakens the pleasure of dining. Whether used for flamboyant individual pieces, or in combination with different shades or patterns, this intensive color range brings great vitality to the table.

From festive atmospheres to contemporary country house style, the designs and colors of the BAUSCHER *Enjoy* décor range allow restaurateurs and chefs to perfectly match their tableware to the style and ambience of their establishments.

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We are happy to send you the following photos on request:



Enjoy: Plate with narrow rim



Enjoy: Soup



Enjoy: Soup/stew bowl



Country Style Red



Modern
Romance Pastel



Block Colors



Effect Ocean



Effect Aubergine/Mint



Fancy Gray



Fancy Gray