

New Pattern Concept From BAUSCHER

Mediterranean Inspiration – Antique Style for Purity

Weiden, Germany; October 2018. The *Purity* collection from BAUSCHER is a modern classic that sets the global standard for sophisticated food presentation. With its combination of design and functionality, the collection has been received enthusiastically in the national and international hotel, restaurant and catering sectors. Its strict minimalism is given a decidedly delicate quality by the fineness of the innovative material Noble China. With the compatible *Antique Style* pattern concept, BAUSCHER now offers numerous variations that evoke associations with distant cultures and past epochs.

Stylish ornamentation with a vintage look: *Antique Style for Purity*

An inspiring ambiance for fresh food presentations – as a stage for casual dining or experimental contemporary cuisine – is created by the five new *Antique Style* patterns in the *Purity* collection.

With their graphic ornamentation, the *Antique Cinnamon* and *Antique White Pepper* variants bring to mind Moorish patios and Mediterranean tile art. The refined execution conveys the illusion of a patina – lightened by the Mediterranean sun. The embellishments in muted earthy colors meld Iberian fire with Arabic ornamentation to create an extraordinary eye-catcher that leaves room for stagings and clashing styles.

The finely chased *Antique Olive* pattern impresses through its discreet elegance and sensual charm. The branching patterns create a Mediterranean look, which underscores the warm olive hue while allowing for ideal presentation of classic cuisine and modern food creations in equal measure.

Antique Sea Salt captivates with gray-blue color nuances that lend the pattern a special elegance. The combination of finely woven ornamentation and elements of the “used look” produces a charming, imperfect appearance that provides an original frame for meals.

Filigree arabesque ornamentation and warm brown tones of the *Antique Mokka* pattern variant reinforce the impression of the supposedly flawed – thus arises a modern, graceful vintage look. Through the worn look and the restraint of the pattern, which seems to almost disappear in places, *Antique Mokka* creates an extraordinary attention-getter that inspires extraordinary presentations.

All BAUSCHER products comply with the company's self-imposed sustainability guidelines. Certification to ISO 14001 and ISO 50001 verifies this. The collections not only feature impressive designs but also are extremely robust and embody the "Made in Germany" quality.

For further information:

Engel & Zimmermann AG
Erika Riksen
Schloss Fußberg, Am Schlosspark 15, 82131 Gauting, GERMANY
Tel.: +49 (0)89 / 893 563 517, Fax: +49 (0)89 / 893 98429
E-mail: e.riksen@engel-zimmermann.de