

*BAUSCHER at Ambiente 2017***Trendsetting and versatile solutions for today's gastronomy needs**

Weiden, Germany; February 2017. Rectangular, practical, stylish: Porcelain specialist BAUSCHER once again brings inspiringly seasoned and tastefully stylish solutions to the table at this year's Ambiente in Frankfurt (from February 10 to 14 at Booth E42 in Hall 4 on Level 2). The new rectangular *Purity Square* coup plates and platters offer flexible and innovative options for food presentation. An expanded *Purity Coup* collection is BAUSCHER's response to the ongoing demand for coup articles and provides a variety of new possibilities for table settings. Another highlight at the trade show booth will be the premiere of *Playground* "distributed by BAUSCHER", the latest trend collection. Visitors will also have the chance to see last year's popular new pattern concepts for the *Come4table* and *Modern Rustic* collections.

***Purity Square* and *Purity Coup*: Purist combinations for trendsetting food presentations**

For elaborately presented main dishes, culinary greetings from the kitchen, oriental salads for the buffet, or perfect companions for "Family Style Dining", the new *Purity Square* plates and platters are as diverse as the demands of the fine dining sector on professional porcelain. Available in different sizes and made of delicate Noble China, the articles are suitable for tabletop or buffet food presentations. *Purity Square* can be mixed and matched freely with numerous articles in the new trend collection *Playground* "distributed by BAUSCHER". Fascinating material contrasts arise out of the interplay between *Purity Square* and the exquisite wooden articles of *Playground Ananti Menage*.

Once again in 2017, numerous trends in food and gastronomy are playing out in commercial kitchens around the world: whether it's Portugal or the Caribbean, every culinary trend requires an extensive and versatile porcelain collection. The requested *Purity Coup* articles with clear designs have now been supplemented with oval platters. The successful *Purity* collection is number one in the international hotel and gastronomy sector; the new articles from *Purity Coup* and *Purity Square* fit in seamlessly with the existing collection and broaden the range of combination possibilities.

***Playground*: New collection "distributed by BAUSCHER"**

Playground is here – the game is on: *Playground* supplements the varied collections of BAUSCHER by combining trendy materials such as ceramics, wood, leather, slate, marble, melamine, glass, and metal. A wide range of alternative materials can thus be combined with porcelain pieces to give rise to extraordinary visual effects and surprising table situations that bring out the attractiveness of BAUSCHER's offerings. *Playground* can be integrated in a myriad of ways: in table settings, buffets, event catering, room service and bars. In combination with high-quality BAUSCHER porcelain collections such as *Purity*, *Come4table* or *Emotion*, it provides a world of possibilities for hospitality presentations. With these tabletop concepts, BAUSCHER can meet customer needs in an even more individualized and comprehensive fashion than ever before. Following the "mix and match" principle, the customer can recreate its existing porcelain landscape by adding *Playground* products for presentations that appeal to all the senses. *Playground* "distributed by BAUSCHER" will also be shown at Ambiente.

***Come4table* and *Modern Rustic*: Porcelain for lasting trends in gastronomy**

Individuality and a yearning for simplicity are major themes in gastronomy. Porcelain that succeeds in achieving a modern interpretation of a rustic style and feel is highly sought after. The same applies to porcelain that adds a refined touch to the vintage look. With new *Modern Rustic* variations and patterns in the *Come4table* collection, BAUSCHER has succeeded last year in creating an offering that can cater to longstanding gastronomy trends – in proven BAUSCHER quality.

All BAUSCHER products comply with the company's self-imposed sustainability guidelines. Certification to ISO 14001 and ISO 50001 verifies this. The collections not only feature impressive designs but are also extremely robust quality "Made in Germany".

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