

BAUSCHER's new pattern trends

***Purity* patterns provide for inspiring variety on the plate**

Weiden, Germany; November 2017. Nominated for the 2016 German Design Award, the *Purity* collection has captivated the international luxury hotel and restaurant sector with its merging of design and functionality. With *Purity*, porcelain specialist BAUSCHER has created a modern classic that is setting global standards for sophisticated food presentation at first-class establishments. The elegant round and square coup plates and platters of *Purity* bring a variation of the classic rimmed plates to the table. Their decidedly minimalist aesthetics is given an exquisitely delicate touch through the fineness of the innovative Noble China material. With a reserved formal expression, they have become the preferred platform for cuisine trends, giving free rein to culinary fantasies for food presentations ranging from stark to sumptuous. BAUSCHER offers new trend-oriented pattern concepts to go with these variations in the *Purity* collection.

Pearls Metallic: Noble combinations

In 2016 *Pearls* added the variants *Dark* and *Light* to the diverse range of *Purity* patterns to utilize the full coup surface for a dignified relief reminiscent of fine leather. The new *Pearls Metallic* variant in versions *Gold* and *Copper* fits in seamlessly with a wide variety of cuisine concepts and has an unassuming, warm elegance that allows for innovative and surprising food presentations – without being distracting. *Pearls* plays with the senses and bedazzles through its visual and haptic features as well as its fine shine. The pattern is impressive to the eye and to the touch.

Fine Ornaments: Oriental flair for Purity Square

Apart from natural structures and haptic surfaces, motives and ornaments borrowed from folklore are catching on in patterns. The new *Fine Ornaments* pattern on *Purity Square* reflects this, with the four Oriental patterns in shades of blue and terracotta transforming the squares into visual highlights in the food presentation. At the same time, *Fine Ornaments* provides for interesting style breaks in classic flying buffets and offers a modern setting for moments of savoring through its finely realized ornamentation.

Tasteful stage for meal presentations: *Soft Gray, Natural, and Art Deco on Purity*

The two new patterns, *Natural* and *Soft Gray*, are based on delicately manifested natural structures. The structured surfaces on *Purity Coup* and *Purity Square* give vague, elusive impressions of fine-grained wood or airy silk and through this radiate a timeless elegance – a pleasant, decently colored alternative to the classic bone white. The graphic pattern of *Art Deco* adopts the motif world of this period, adding special stylistic accents with selected articles.

All BAUSCHER products comply with the company's self-imposed sustainability guidelines. Certification to ISO 14001 and ISO 50001 verifies this. The collections not only feature impressive designs but are also extremely robust quality "Made in Germany". The collections feature impressive designs, robustness, and "Made in Germany" quality.

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