

BAUSCHER at Ambiente 2016

**Purity and Come4table – Versatile options for tasteful table settings**

Weiden, Germany; February 2016. Porcelain specialist BAUSCHER once again brings innovative and stylish ideas to the table at this year's Ambiente in Frankfurt (from February 12 to 16 at Booth E42 in Hall 4 on Level 2) – from the inviting surface textures of the *Purity* collection to the ornamental vintage look of *Come4table*. These and other exciting innovations await visitors to the BAUSCHER trade show booth.

***Come4table*: Generous hospitality for ambitious cuisine goals**

With *Come4table*, BAUSCHER offers caterers, hoteliers, and restaurateurs around the world an attractive collection of porcelain that harmoniously blend into any ambience, forming the perfect stage for the presented food. For trendy regional cuisine or modern rustic gourmet restaurants, new pattern designs create new food presentation possibilities.

- **A subtle touch: The *Structure* relief pattern**

The *Structure* relief pattern, available in "Sand" and "Stone" colors, lends the porcelain an air of refinement: the unconventionally adorned hollowware in combination with the matching decor of the plates yields a fresh new look – a delicate relief decoration for caterers, hoteliers, and restaurateurs who value a classic, understated design.

- ***Cottage*, *Cottage Line*, and *Sweet Flower*: Authentic flair of gastronomy**

The desire for simplicity and quality paired with a yearning for traditional, exceptional cuisine has now reached fine dining. This trend is also making its mark on food presentation. *Cottage* represents a vintage spirit that unites the classic look of porcelain with rural motifs to create a new aesthetic interpretation devoid of kitsch. *Cottage* is supplemented with the *Sweet Flower* and *Cottage Line* patterns. The articles can easily be mixed and matched in any combination. This vintage pattern concept yields wildly new arrangements – flowers with checkered patterns, checkered patterns intertwined with red borders, or all three variations together – while at the same time evoking feelings of nostalgia.

- **Gourmet plates with a bucolic accent**

With the *Timber* pattern for gourmet plates in the *Come4table* collection, BAUSCHER gives caterers, hoteliers, and restaurateurs the tools they need to integrate a simple and natural design into their tabletop solutions. The name says it all: "*Timber*" features a rustic wood look with an elegant gray-green tone.

- ***Nordic Flower*: Pure elegance and traditional patterns re-interpreted**

Sprawling landscapes, rich colors, and clear light – the cool beauty of the North is reflected in the characteristic Scandinavian design. With the *Nordic Flower* pattern, BAUSCHER has succeeded in reinterpreting these time-honored themes. The blue of the *Nordic Flower Blue* has a soothing balancing effect on the flowers, their playfulness more muted by their simple geometric shapes. Richly contrasting combinations can stem from this interplay of diverse patterns.

### ***Purity*: Extended assortment and new patterns**

The international luxury hotel and restaurant sector are captivated by the *Purity* collection, nominated for the German Design Award 2016. With *Purity*, which combines design and functionality, the porcelain specialist BAUSCHER has created a modern classic that is setting global standards for table settings at first-class establishments.

BAUSCHER has added rimless coup plates to the filigree Noble China collection. The new articles are available in the exquisite *Finest Loom* pattern as well as other elegant patterns: *Pearls*, available in "*Dark*" and "*Light*" variations, utilizes the full coup surface for a relief reminiscent of fine leather. With its clear, matte, sandblasted appearance, *Silence* embodies gracious reticence: combined with the classic design of *Purity*, it provides an understated look, leaving the meal presentation room to make its impact. *Finest Loom*, *Pearls*, and *Silence* play with the senses, convincing with both visual and textural elements. The porcelain patterns are impressive not just to the eye but also to the touch.

Like all BAUSCHER products, the innovations presented at Ambiente 2016 meet the company's self-imposed sustainability goals. Inclusion in the Ethical Style Guide of Ambiente underscores the sustainability of all activities of the ISO 14001- and ISO 50001-certified porcelain specialist.

**For further information:**

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